



## Demonstrate Your Elevated Patient Care With PBGH

Step into the future of health care by partnering with PBGH's Care Excellence Program



## Introduction

The PBGH Care Excellence Program, an integral pillar of the PBGH System of Excellence, sets the gold standard in health care by rigorously evaluating and identifying top-tier primary care teams based on an employer and purchaser set of standards and shared quality metrics. Our mission is simple yet transformative: to make it easy for employers and purchasers to identify and partner with the highest quality primary care clinicians in any region.

**The PBGH Care Excellence Program accomplishes for employees seeking top-notch health care what Michelin does for food enthusiasts.**

Created over the course of three years with input from employers, clinicians and technical experts, this program acknowledges the expertise and commitment of top-tier primary care teams and utilizes the PBGH Advanced Primary Care Shared Standards to identify the best care for employees and their families. The Standards reflect patient and purchaser priorities by focusing on key attributes of quality, access, patient experience and care outcomes.

The PBGH Care Excellence award recognizes care teams and clinicians for the exceptional care they provide so that employers, employees and health plans know who meets these high standards. This program also enables entry into to the PBGH System of Excellence, a national group of vetted clinics that have received the PBGH Care Excellence award, which will be used by employers, purchasers and health plans.

Building on our 35 years of experience pioneering quality measurement and as an operating partner for the [Employers' Center of Excellence Network](#), one of the nation's most successful employer-based health care initiatives, we have created a system that delivers whole-person health by providing access to top-quality specialty care connected to advanced primary care.

## How You Can Benefit From The PBGH Care Excellence Program

Being recognized as a PBGH Care Excellence advanced primary care clinician is more than just a title; it's an acknowledgment of your dedication to providing top-tier care. This recognition widens your visibility among large employers looking to contract directly with quality care teams and clinicians. It's also an opportunity to be distinguished within networks of health plans that license the PBGH Care Excellence Program. The commitment from purchasers who use this recognition is to increase reimbursement for primary care so practices have the resources needed to sustain high-quality care. Opportunities will also exist to work with other peers to share best practice, learn together and help drive system transformation. Join a high-performing group offering the best care to employees and their families, while positioning your practice for new opportunities with health plans and employers.



## How to Become a PBGH Care Excellence Clinician

While your expertise is evident, the PBGH Care Excellence Award for advanced primary care provides a platform to further showcase your success.

- 1. Request For Information (RFI):** Participate in our RFI process to demonstrate interest and provide initial data for vetting. Only those who complete the RFI are invited to proceed to the Request for Proposal (RFP) stage.
- 2. Request For Proposal (RFP):** Complete our regional RFP, which includes questions needed to initiate contracting discussions.
- 3. Site Visits:** Participate in a collaborative validation process, which includes on-site visits from PBGH clinical leaders to verify the data and information you provided in the RFI and RFP.
- 4. Award Recognition:** Upon meeting the criteria, celebrate your excellence with the PBGH Care Excellence Award, a mark of distinction in primary care that can be displayed on your website and other marketing materials. This award is communicated to employers and health plans and highlights your practice for future contracting opportunities.

## The Benefits of Participation

Becoming a Care Excellence clinician not only elevates the status of your practice but also offers a range of other benefits.

### Key Benefits

- **Enhanced Visibility:** Become more prominent among employers and health plans, leading to better collaboration opportunities and being more easily discoverable to employers and health plans..
- **Contracting Advantages:** Stay ahead by being on the priority list for future collaborations, including with specific health plan networks.
- **Direct Access to Employers:** Bypass traditional bottlenecks, directly contracting with employers and health plans, leveraging the PBGH System of Excellence to make your practice a top choice.
- **Peer Networking:** Share and learn with other high performing care teams to continually elevate care.
- **Strengthened Reputation:** Stand out as a trailblazer in primary care, fortifying your legacy in the medical community.

Joining the PBGH Care Excellence Program means aligning with a benchmark of quality. Take this step, not just for recognition but for enhancing patient care and expanding your horizons.

For more information contact Raymond Tsai, M.D. M.S. at [rtsai@pbgh.org](mailto:rtsai@pbgh.org)